

# ENABLED A LEADING COMMUNICATION COMPANY TO OPEN THEIR MOBILE STREAMING SERVICES ACROSS AFRICA



## SUCCESS STORY

**ENGAGEMENT:**

Multi-year

**INDUSTRY:**

Telecom

**OFFERING:**

Mobile streaming  
service using AWS

**BUSINESS CHALLENGE**

Company was willing to test the African Music and Video streaming market in few countries, but it was not feasible to invest in all the hardware and setup as they were not sure of the market response.

“AWS was a game changer for us! We could quickly innovate and deploy solutions for our telecom partners and tweak them as per individual needs. Our data is redundant and secured and we could test all the services without guessing on the type of infrastructure required.”

### Our Solution

With on-demand services for music streaming and infrastructure hosting from AWS, client could easily start their operations in major African countries without investing anything on infrastructure. With AWS CDN service CloudFront and ready-made servers for music streaming like Wowza, it was very easy to setup the entire service offering and launch it as per client requirement.

### Advantages

AWS cloud provides risk free agility for startup venture so they can test their services without large Capex investments. AWS provides a complete range of services for Mobile streaming companies, helping players like our client to quickly launch their services across many countries.



### ABOUT PROGRESSIVE INFOTECH

Trusted IT partner since 1998, Progressive Infotech provides comprehensive suite of transformation and support services. The offerings span across cloud, digital and support operations, delivered through a matured and scalable service delivery model. In every client engagement, Progressive ensures clients realize higher ROI, stretch the intrinsic value of existing IT investments and are better prepared for emergent market changes.

Progressive Infotech is consistently featured as a “mature vendor for IT Outsourcing” in the Gartner hype cycle report for ICT in India for last few years.

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